BPA WORLDWIDE NEWSPAPER

WEEKLY NEWSPAPER CIRCULATION STATEMENT FOR THE 6 MONTH PERIOD ENDING DECEMBER 2011

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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EuropeanVoice

The Economist Group
International Press Centre
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Rue de la Loi 155, Box 6
1040 Brussels
Belgium
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Web address:
www.europeanvoice.com
E-Mail address:
info@economist.com
Established: 1995
Frequency: 47 issues per year

1. Market served

EUROPEAN VOICE serves all the main European Institutions in Brussels and abroad, paid subscribers worldwide, newsstands in Brussels, London, Strasbourg and Luxembourg, as well as passengers of several airlines, Eurostar Rail, and business hotels in Brussels.

Electronic editions are served to paid subscribers and organizations via site license contracts

1. AVERAGE CIRCULATION FOR A 6 MONTH PERIOD ENDING DECEMBER 2011	EUROPEAN VOICE (WEEKLY)
I. & II. TOTAL PAID CIRCULATION	**4,580**
I. SOLD AT HALF RATE OR GREATER*	
Subscriptions	
Individual	2,338
Bulk incl. Permanent Representations to the EU, Embassies, Consultancies	165
Electronic only editioins	125
Single Copy Sales	349
SUB-TOTAL	2,977
II. SOLD AT LESS THAN HALF RATE*	
Subscriptions	
Bulk incl. Universities	596
Electronic Edition Site License (See Paragraph 11)	1007
SUB-TOTAL	1603
III & IV. TOTAL NON-PAID CIRCULATION	**13,997**
III. Individual incl. European Commission/ European Parliament/ Council of Ministers/ European Committee of the Region/European Economic and Social Committee / European Courts of Justice	7,305
IV. Bulk incl. European Parliament/EESC/ European Investment Bank/ European Committee of the Region Eurostar/ Airlines/Hotels/Events	6,692
TOTAL QUALIFIED CIRCULATION	**18,577**

2. IN ADDITION TO THE QUALIFIED CIRCULATION THE FOLLOWING IS AUDITED AS TO QUANTITY ONLY.	
Advertisers, Agencies	166
Economist Group/Other	297
TOTAL CIRCULATION	**19,040**

3. AVERAGE MONTHLY CIRCULATION FOR 6 MONTH PERIOD ENDING DECEMBER 2011

2011 Issue	Paid					Total Non-Paid	Total Qualified
	Paid (subs)	Print (bulk)	Single Copy Sales	Electronic Editions	Total Paid		
July	2,346	643	319	1,121	4,429	13,661	18,090
September	2,354	766	280	1,119	4,519	12,973	17,492
October	2,354	802	277	1,136	4,568	12,668	17,235
November	2,320	810	338	1,140	4,607	15,344	19,952
December	2,310	784	627	1,144	4,865	15,597	20,461

4. AVERAGE AUDITED CIRCULATION AT END OF PREVIOUS AUDIT PERIODS

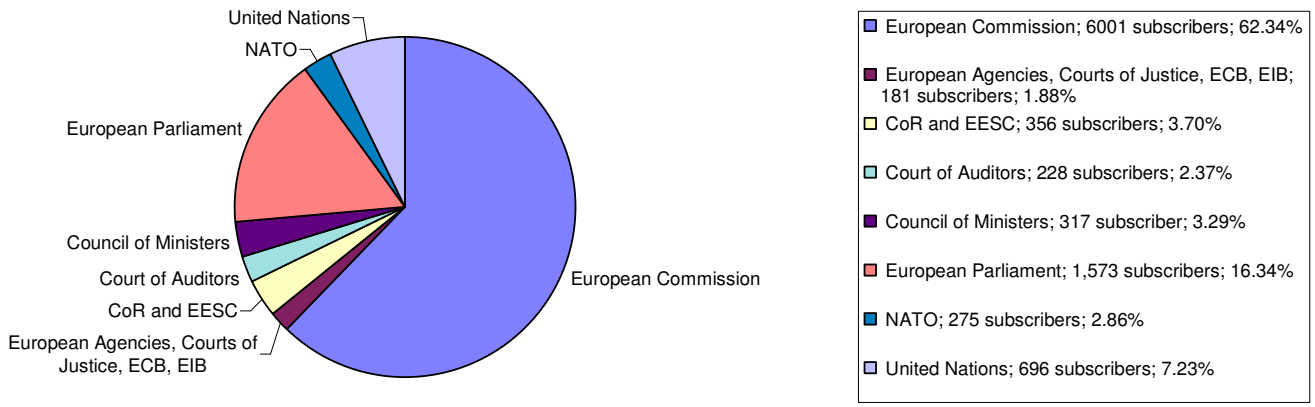
	June 2011	December 2010	June 2010	December 2009
Paid Circulation				
Sold at Half Rate or Greater	2,922	2,896	2,962	2,777
Sold at Less than Half Rate	1,618	1,732	1,558	1,468
Non Paid Circulation	13,934	12,904	14,237	14,629
TOTAL	18,474	17,532	18,757	18,874

5. ADDITIONAL DATA – ANALYSIS OF MARKET SERVED FOR ISSUE 41, 10TH NOVEMBER 2011

MARKET SERVED	TOTAL QUALIFIED	PERCENT OF TOTAL	INDIVIDUAL PRINT	BULK PRINT	ELECTRONIC EDITIONS ONLY
EUROPEAN COMMISSION	6,001	29.78%	6,001		
EUROPEAN PARLIAMENT	1,573	7.80%	707	866	
COUNCIL OF MINISTERS	317	1.57%	317		
COURT OF AUDITORS*	228	1.13%	228		
ECONOMIC AND SOCIAL COMMITTEE	257	1.28%	107	150	
COMMITTEE OF THE REGIONS	99	0.49%	99		
OTHER incl. EIB*, ECB*, European Agencies*, European Courts of Justice*	181	0.90%	27	74	80
NATO	275	1.36%	25	250	
United Nations*	696	3.45%			696
Total EU Institutions and other Int. Organizations	9,627	47.77%	7,511	1,340	776
BULK SUBSCRIPTIONS*: Perm. Rep, Consultancies, Corporate, UN, etc.	694	3.44%		694	
INDIVIDUAL SUBSCRIPTIONS*:	2,432	12.07%	2,296		136
HOTELS	1,679	8.33%		1679	
EUROSTAR RAIL/ AIRLINES	5,300	26.30%		5300	
SINGLE COPY SALES	277	1.37%	277		
TRIALISTS	145	0.72%	145		
EVENTS	0	0.00%			
TOTAL	20,154	100.00%	10,229	9,013	912

* Paid subscription

EU Institutions and other Int. Organizations (9,627 subscribers)



6. ADDITIONAL DATA – GEO ANALYSIS, ISSUE 41, 10TH NOVEMBER 2011

	QUALIFIED PAID	SINGLE COPY SALES	ELECTRONIC EDITIONS ONLY	TOTAL PAID	QUALIFIED NON-PAID	TOTAL QUALIFIED	PERCENT
Austria	31		1	32	0	**32**	0.2%
Belgium	1,420	196	195	1,811	14,566	**16,377**	81.3%
Bulgaria	4		0	4	1	**5**	0.0%
Czech Republic	23		1	24	7	**31**	0.2%
Cyprus	0		2	2	3	**5**	0.0%
Denmark	40		62	102	5	**107**	0.5%
Ireland	32		50	82	18	**100**	0.5%
Estonia	5		0	5	3	**8**	0.0%
Finland	70		0	70	4	**74**	0.4%
France	109	14	13	136	45	**181**	0.9%
Germany	93		1	94	12	**106**	0.5%
Greece	14		3	17	3	**20**	0.1%
Hungary	21		3	24	5	**29**	0.1%
Italy	44		2	46	56	**102**	0.5%
Latvia	8		0	8	1	**9**	0.0%
Lithuania	5		1	6	2	**8**	0.0%
Luxembourg	293	14	6	313	542	**855**	4.2%
Malta	15		0	15	4	**19**	0.1%
The Netherlands	211		13	224	19	**243**	1.2%
Poland	36		2	38	9	**47**	0.2%
Portugal	24		26	50	3	**53**	0.3%
Romania	5		3	8	2	**10**	0.0%
Slovakia	5		0	5	2	**7**	0.0%
Slovenia	11		1	12	1	**13**	0.1%
Spain	32		9	41	21	**62**	0.3%
Sweden	81		2	83	1	**84**	0.4%
United Kingdom	291	53	13	357	29	**386**	1.9%
United States	46		701	747	7	**754**	3.7%
SUB-TOTAL	**2,969**	**277**	**1,110**	**4,356**	**15,371**	**19,727**	97.9%
REST OF WORLD	**121**		**31**	**152**	**275**	**427**	2.1%
TOTALS	**3,090**	**277**	**1,141**	**4,508**	**15,646**	**20,154**	100.0%

7. Were returns accepted or allowances made for undelivered, left over and unsold copies?

Yes

8. PREMIUM, COMBINATION, CONTESTS AND OTHER SPECIAL OFFERS

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1) UACES members (University Association for Contemporary European Studies) who pay 35% off sub price.

2) Students and academics in general pay 25% off sub rate

3) Former EU fonctionnaires pay 25 % off sub rate

3) Special offers (<30%)

- Print Bulk Sales: € 0.18 – €2.7/ copy
- IP access: €35.00 – € 240.00/user

10. PRICES 2010

Subscription Prices 2010 (print & online)		
Including VAT		
1 year rate	€	193.00
2 year rate	€	310.00
3 year rate	€	406.00

Subscription Prices 2010 (online only)		
Including VAT		
1 year rate		
Single Electronic Edition	€	165.00
Electronic Edition Site license average user cost	€	40.00

News Stand Rates 2010		
Including VAT		
Country		Local Equivalent
EURO	€	4.70
UK	GBP	4.20

11. ADDITIONAL DATA - DISTRIBUTION PER EVENT

MAIN CONFERENCES	ISSUE	QUANTITIES
London School of Economics: LSE Summer School, London	Vol 17 Issue 27	25
London School of Economics: LSE Summer School, London	Vol 17 Issue 28	25
UACES: Exchanging Ideas on Europe 2011, Cambridge	Vol 17 Issue 31	200
New stagiaires at the European Commission, Brussels	Vol 17 Issue 33	700
EWEA: Energy infrastructure - the next great European project?, Brussels Access MBA, Brussels Brussels4you: Info-Fair, Brussels	Vol 17 Issue 34	100 100 50
EUFORES, 11th Inter-Parliamentary Meeting, Stockholm CommentVisions: Making the shift to a low-carbon economy, Brussels European Voice: Innovation Forum, Brussels Business Europe: EU Brazil Summit, Brussels Job Days, Brussels	Vol 17 Issue 35	150 100 200 320 1,000
European MedTech Forum: EUCOMED, Brussels	Vol 17 Issue 36	500
Jade Meeting, Lille	Vol 17 Issue 37	100
JEF Finland - Eurooppanuoret ry, Helsinki	Vol 17 Issue 38	150
ELSA: International Council Meeting, Palermo	Vol 17 Issue 39	100
Dahrendorf Symposium, Berlin Can an ageing Europe stay competitive in a globalised world, European Voice, Brussels	Vol 17 Issue 40	320 100
Comment Visions: Transparency on commodities markets, Brussels European Voice: Employment Forum, Brussels Careers International: Top women, Brussels	Vol 17 Issue 42	100 100 500
Covenant of Mayors, Brussels European Commission: Market Surveillance, Brussels	Vol 17 Issue 43	400 250
Careers International: High Flyers, Brussels	Vol 17 Issue 45	200
European Commission: European Green Capital Award (EGCA)	Vol 17 Issue 46	100
	Total	5,890

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European Food Safety Authority, IT

European Maritime and Safety Agency, PT

Department of Foreign Affairs, IE

Folketingets, DK

University of Western Ontario, CAN

Mission of Norway, BE

Mission of Brazil, BE

European Economic and Social Committee, BE

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Jürgen Debusmann, Publisher

Anne Marchadier, Operations Director

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed	December 10, 2011
City	Brussels
Country	Belgium
Received by BPA Worldwide	December 10, 2011
Type	PJ
ID Number	E070P0D9

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