EuropeanVoice

Print advertising rates 2012 (in €)

Classified advertising

> Recruitment (print)

Full colour	x1
Full page	8,270
Half page	4,550
Quarter page	2,500
Sixth page	1,880
Eighth page	1,380
Sixteenth page teaser	1,460
Front page teaser	1,750
Second page teaser	1,500
Page turner	200

Black & white	x1
Full page	6,620
Half page	3,640
Quarter page	2,000
Sixth page	1,500
Eighth page	1,100
Sixteenth page teaser	910

2nd consecutive insertion: 50% off ratecard (same creative only)

Artwork design +10%

> Recruitment (online)

Online listing (print and online package)	350 (a month)	Premium listing box	+25%
Online listing (website only)	700 (a week)	Management of anonymous applications	200

Print and online package examples (other combinations available):

2,850 = quarter page full colour 1 week (2,500) + online 1 month (350)
2,230 = sixth page full colour 1 week (1,880) + online 1 month (350)

www.europeanvoice.com listing includes:

- Online listing in the Jobs & Education section
- Rotating listing on the home page
- 'Job box' on the home page
- Job listing in the weekely e-newsletter

> Education

Full colour	x1	x4	x8	x12
Full page	5,730	5,560	5,390	5,160
Half page	3,150	3,060	2,960	2,840
Quarter page	1,730	1,680	1,630	1,560
Sixth page	1,300	1,260	1,220	1,170
Eighth page	950	920	890	860

B&W rates minus 20% of colour rates

Artwork design +10%

> EU advice

Full colour	1x	8x	16x	30x
Single box	520	490	470	440
Double box	950	900	860	810

Please note that all prices are exclusive of Belgian VAT at 21%

For more information, please contact Lucia Hricova on +32 2 540 90 76 or at luciahricova@economist.com

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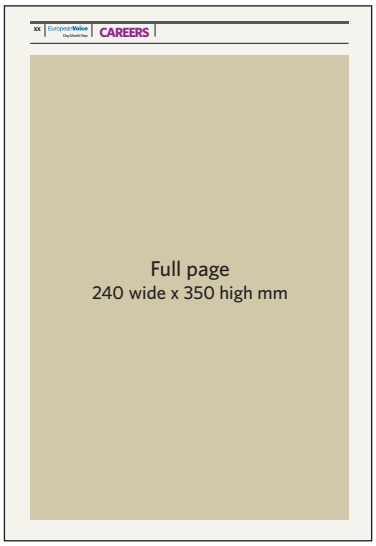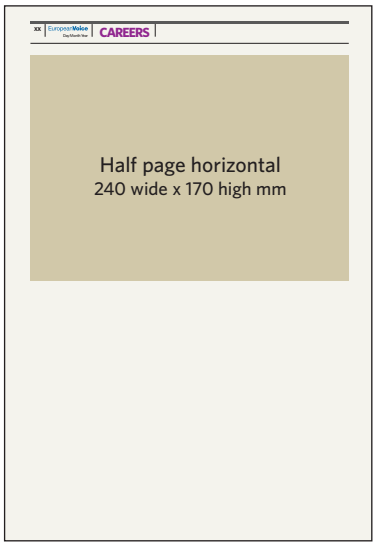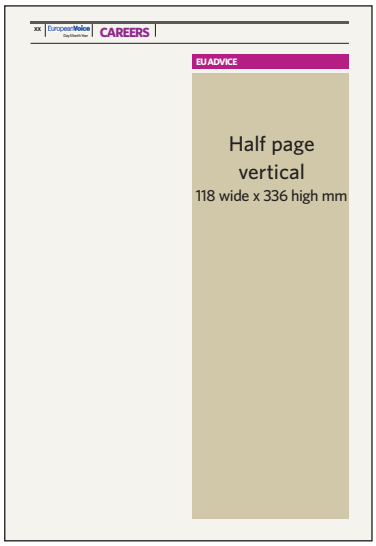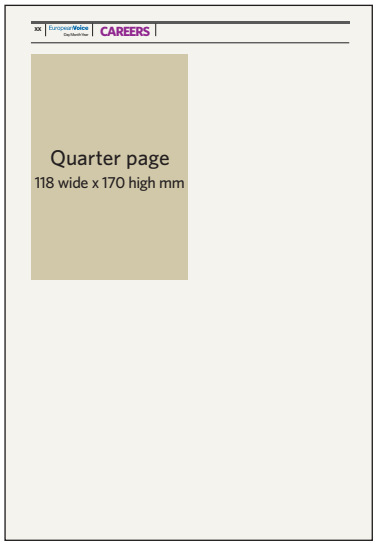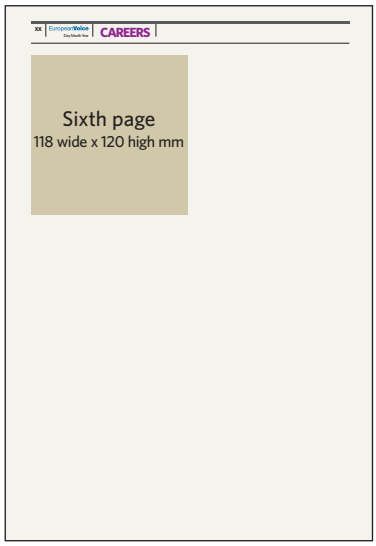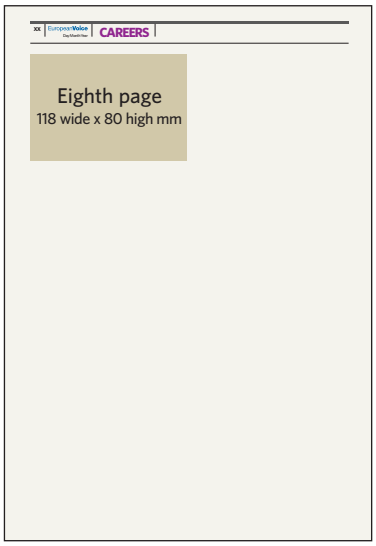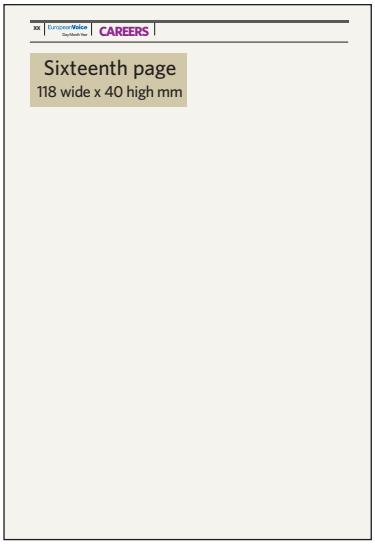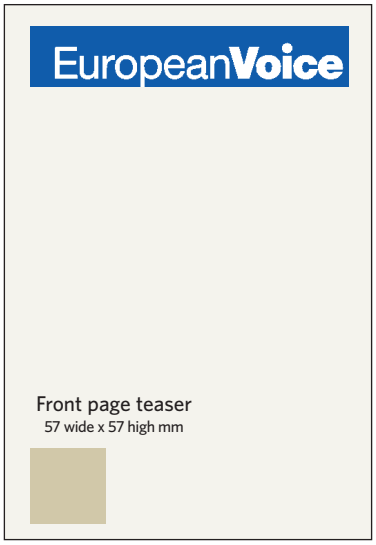
Print advertising sizes (Classified)